AppSumo LTD:

Start deal with 2 coupons (fe) – 19/08/20:
- 2 coupons: 3000 credits (valid until 19/08/21)

Next month - 19/09/20:
- + 3000 credits (valid until 19/09/21)

➔ Total of 6000 credits

…

Each month will add 3000 credits forever

Credits

Your company credits history
Total credits: 6000

2021-09-19 AppSumo credits - 2 coupon(s) applied	$ 3000	∨
2021-08-19 AppSumo code	$ 3000	∨

We didn't use Spott in August, but on 21/09/20 we share an interactive video/image, it uses 50 credits. The Spott credit calculator will decrease the amount of credits of the "oldest" credits package. So, the August credits package, this will result in:
(we are 21/09/20 so we have 6000 credits) in:
- 2950 credits valid until 19/08/21
- 3000 credits valid until 19/09/21
➔ Remaining credits = 5950

Credits

Your company credits history
Total credits: 5950

2021-09-19 AppSumo credits - 2 coupon(s) applied	$ 3000	∨
2021-08-19 AppSumo code	$ 3000	∧
2020-09-21 Reporting events: 50 interactions/clicks on 2020-09-21	$ -50	

Next day the same will happen, fe 60 credits spent, 2890 credits + 3000 credits
  ➔ Remaining credits = 5890.

Credits

Your company credits history
Total credits: 5890

| 2021-09-19 AppSumo credits - 2 coupon(s) applied | 💲 3000 | ⌄ |

| 2021-08-19 AppSumo code | 💲 3000 | ⌃ |

    💳 2020-09-22
    Reporting events: 60 interactions/clicks on 2020-09-22   💲 -60

    💳 2020-09-21
    Reporting events: 50 interactions/clicks on 2020-09-21   💲 -50

What if we are 20/08/21 and we still have unused credits in the August credits package?
The Spott credit calculator will invalidate the remaining credits of credit package 19/08/20:

Credits

Your company credits history
Total credits: 3000

| 2021-09-19 AppSumo credits - 2 coupon(s) applied | 💲 3000 | ⌄ |

| 2021-08-19 AppSumo code | 💲 3000 | ⌃ |

    💳 2021-08-20
    Sorry, Credits are expired :(💲 -2890

    💳 2020-09-22
    Reporting events: 60 interactions/clicks on 2020-09-22   💲 -60

    💳 2020-09-21
    Reporting events: 50 interactions/clicks on 2020-09-21   💲 -50

We will start using the next valid credit package -> next valid credits package is valid until 19/09/21, fe we used 70 credits on 23/08/21 this will look like:

Credits

Your company credits history
Total credits: 2930

2021-09-19 AppSumo credits - 2 coupon(s) applied	$ 3000	∧
2021-08-23 Reporting events: 70 interactions/clicks on 2021-08-23	$ -70	

2021-08-19 AppSumo code	$ 3000	∧
2021-08-20 Sorry, Credits are expired :(	$ -2890	
2020-09-22 Reporting events: 60 interactions/clicks on 2020-09-22	$ -60	
2020-09-21 Reporting events: 50 interactions/clicks on 2020-09-21	$ -50	